

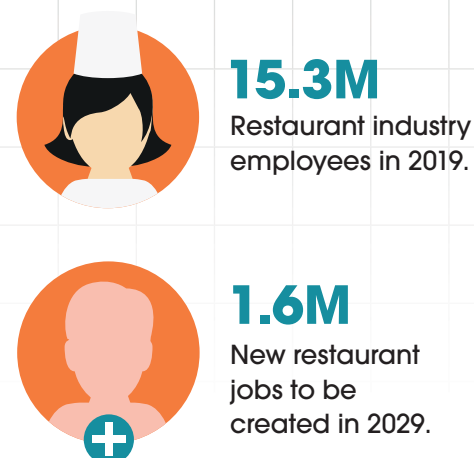
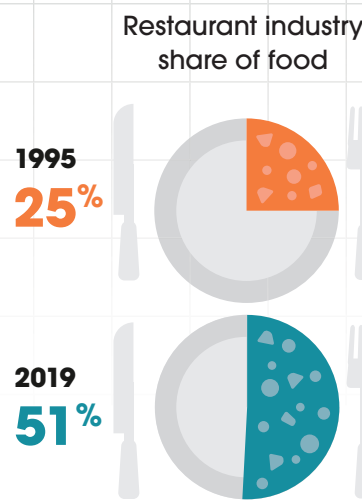
# WOMEN AND THE CULINARY INDUSTRY



The culinary world is constantly expanding, and women represent a significant portion of restaurant owners and employees at all levels. Women are also highly influential consumers, accounting for 93% of household food purchases, which underscores the importance of diversity and inclusion in the industry.

## THE CULINARY INDUSTRY'S SIGNIFICANT FOOTPRINT

The culinary industry contributes **\$863 billion** to the overall economy. An increase from **\$43 billion** since 1970.



## WOMEN IN THE CULINARY INDUSTRY AS LEADERS AND BUSINESS OWNERS

The industry is starting to see women as an emerging force, as **"trust"** is perceived as the highest regarded benefit of having women in leadership positions.

Women represent **23%** of the food industry's C-suite executives.



Of half of all restaurants in the US, women have at least **50%** of either full or shared ownership.

Restaurants owned and run by women have grown more than **3x faster** than the overall restaurant industry.



## WOMEN WORKING IN THE CULINARY INDUSTRY

Restaurants employ more women managers compared to any other industry.

**60%** of American women have worked in the restaurant industry at some point in their life.

**50%** of culinary school graduates are women.

**59%** of food prep workers in the US are women.

### Women in the culinary industry

**52%** of restaurant staff in the US.

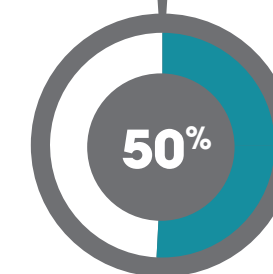
**71%** of all servers in the US.

**41%** of fine dining bartenders.

**55%** of family-style restaurant bartenders.

**19%** of chef's positions in the US.

**23%** of the chefs & head cooks in the US.



**50%** of special food services businesses (including food trucks and catering) are owned or co-owned by women.

Sources: "2015 Food and Beverage Report: Women and Their Roles in the Industry." Green Hasson Janks. 2015. "2019 Restaurant Industry Factbook." National Restaurant Association. 2019. "Chefs & Head Cooks." Data USA. 2017. "Female Food Entrepreneurs: By the Numbers." Foodboro. 2018. "I'm with Her: Women and Leadership." I'm with Her: Women and Leadership | StarChefs.com. Accessed November 14, 2019.

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